



Top Tips for Successful Matchmaking Selection Brand USA One-to-One Business Meetings 2021

1. Search and filter:

You can filter the attendee list by criteria such as areas of operation or company type – these options are there to help you find meeting partners most appropriate to your business needs.

2. Use the 'info' buttons:

Every attendee is asked to provide information about their company as well as a link to their website. Use this information to help you determine who you would like to meet.

3. Complete your list:

We ask you to select more attendees than you will be able to meet, giving you the best chance to attend only relevant, useful meetings.

4. Make your selection early:

Although early selection is not essential, it does allow everyone more time to see who has selected them.

5. Check your matches:

Only those with 'perfect matches' (when both the Buyer and U.S. Exhibitor select one another) will have the opportunity to meet. Check your account often to see who has selected you – we recommend logging in before appointment selection ends in case you wish to make last-minute changes. Please note not all perfect matches are guaranteed, as meetings are dependent on schedule availability.

6. Check in Regularly:

Primary delegates can continue to make appointment requests between now and Monday, March 8th. Following the primary delegate's submission of appointment requests, additional instructions will be sent out regarding your final schedule and details of the event.